

NATIONAL PREPAREDNESS MONTH PUBLIC SERVICE ANNOUNCEMENT (VIDEO)

TYLER SASH: LET'S TACKLE PREPAREDNESS

RUN TIME: 15 SECONDS

[Background music. Tyler holding a football.]

TYLER: Hi, I'm Tyler Sash. In football and in life, safety is important. Emergencies can occur quickly and without warning. Let's tackle preparedness together. To find out more, visit W-W-W, dot Be Ready, dot Iowa, dot gov.

[Screen image with logos of sponsors: Iowa Homeland Security and Emergency Management, Iowa Emergency Management Association, Safeguard Iowa Partnership, MCG Creative Video Services, Inklusive Sports, and Swim's Sports and Engraving. Music ends.]